

# Privacy Policy

We collect certain information or data about you when you use our site. This includes your IP address, details of which version of a web browser you used and information on how you use the site. We do this by using cookies and page tagging techniques.

This helps us to improve the site by monitoring how you use it. We can't personally identify you using this data.

## Website Privacy Policy

**The policy:** This privacy policy is for this website; [www.nationalfgmcentre.org.uk](http://www.nationalfgmcentre.org.uk) and served by National FGM Centre, Barnardo House, Tanners Lane, Ilford, London, IG6 1QG and governs the privacy of its users who choose to use it. It explains how we comply with the GDPR (General Data Protection Regulation), the DPA (Data Protection Act) [pre GDPR enforcement] and the PECR (Privacy and Electronic Communications Regulations).

This policy will explain areas of this website that may affect your privacy and personal details, how we process, collect, manage and store those details and how your rights under the GDPR, DPA & PECR are adhere to. Additionally it will explain the use of cookies or software, advertising or commercial sponsorship from third parties and the download of any documents, files or software made available to you (if any) on this website.

Further explanations may be provided for specific pages or features of this website in order to help you understand how we, this website and its third parties (if any) interact with you and your computer / device in order to serve it to you. Our contact information is provided if you have any questions.

## Where your data is stored

We store your data on our secure servers. It may be viewed by our staff or suppliers. By submitting any of your personal data (for instance by filling in a form), you agree to this.

## Keeping your data secure

Transmitting information over the internet is generally not completely secure, and we can't guarantee the security of your data. Any data you transmit is at your own risk. We have procedures and security features in place to try and keep your data secure once we receive it. We won't share your information with any other organisations for marketing, market research or commercial purposes, and we don't pass on your details to other websites.

## Disclosing your information

We may pass on your personal information if we have a legal obligation to do so, or if we have to enforce or apply our terms of use and other agreements.

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## Cookies

National FGM Centre puts small files (known as 'cookies') onto your computer to collect information about how you browse the site.

Cookies are used to:

- measure how you use the website so it can be updated and improved based on your needs
- remember the notifications you've seen so that we don't show them to you again

National FGM Centre cookies aren't used to identify you personally. You'll normally see a message on the site before we store a cookie on your computer.

Find out more about [how to manage cookies](#).

## How cookies are used on National FGM Centre Measuring website usage (Google Analytics)

We use Google Analytics software to collect information about how you use National FGM Centre. We do this to help make sure the site is meeting the needs of its users and to help us make improvements.

Google Analytics stores information about:

- the pages you visit on National FGM Centre
- how long you spend on each National FGM Centre page
- how you got to the site
- what you click on while you're visiting the site

We don't collect or store your personal information (eg your name or address) so this information can't be used to identify who you are.

We don't allow Google to use or share our analytics data.

## Google Analytics sets the following cookies:

Universal Analytics and Google Tag Manager

Name: `_ga`

Purpose: This helps us count how many people visit National FGM Centre by tracking if you've visited before

Expires: 2 years

Name: `_gat`

Purpose: Used to manage the rate at which page view requests are made

Expires: 10 minutes

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Name: \_gat\_UA-XXXXXXXXXX

Purpose: Used by Google Tag Manager to link to GA account

Expires: When you close your browser

Name: \_gid

Purpose: Used by Google Tag Manager to track if you've visited before

Expires: When you close your browser

You can [opt out of Google Analytics cookies](#).

## Session tracking

Name: X-Mapping-fjhppofk

Purpose: Provides session tracking across a load balancing server

Expires: When you close your browser

Name: cfid

Purpose: Provides session tracking within the application server

Expires: When you close your browser

Name: cftoken

Purpose: Provides session tracking within the application server

Expires: When you close your browser

## Downloads & Media Files

Any downloadable documents, files or media made available on this website are provided to users at their own risk. While all precautions have been undertaken to ensure only genuine downloads are available users are advised to verify their authenticity using third party anti virus software or similar applications.

We accept no responsibility for third party downloads and downloads provided by external third party websites and advise users to verify their authenticity using third party anti virus software or similar applications.

## Contact & Communication With us

Users contacting this us through this website do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use.

Where we have clearly stated and made you aware of the fact, and where you have given your express permission, we may use your details to send you products/services information through a mailing list system. This is done in accordance with the regulations named in 'This policy'.

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## External Website Links & Third Parties

Although we only look to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout this website. (External links are clickable text / banner / image links to other websites)

Shortened URL's; URL shortening is a technique used on the web to shorten URL's (Uniform Resource Locators) to something substantially shorter. This technique is especially used in social media and looks similar to this (example: <http://bit.ly/zyVUBo>). Users should take caution before clicking on shortened URL links and verify their authenticity before proceeding.

We cannot guarantee or verify the contents of any externally linked website despite our best efforts. Users should therefore note they click on external links at their own risk and we cannot be held liable for any damages or implications caused by visiting any external links mentioned.

## Social Media Policy & Usage

We adopt a Social Media Policy to ensure our business and our staff conduct themselves accordingly online. While we may have official profiles on social media platforms users are advised to verify authenticity of such profiles before engaging with, or sharing information with such profiles. We will never ask for user passwords or personal details on social media platforms. Users are advised to conduct themselves appropriately when engaging with us on social media.

There may be instances where our website features social sharing buttons, which help share web content directly from web pages to the respective social media platforms. You use social sharing buttons at your own discretion and accept that doing so may publish content to your social media profile feed or page. You can find further information about some social media privacy and usage policies in the resources section below.

## Email Mailing List & Marketing Messages

We operate an email mailing list program, used to inform subscribers about products, services and/or news we supply/publish. Users can subscribe through an online automated process where they have given their explicit permission. Subscriber personal details are collected, processed, managed and stored in accordance with the regulations named in 'The policy' above. Subscribers can unsubscribe at any time through an automated online service, or if not available, other means as detailed in the footer of sent marketing messages (or [unsubscribe from all Mailchimp lists](#)). The type and content of marketing messages subscribers receive, and if it may contain third party content, is clearly outlined at the point of subscription.

Email marketing messages may contain tracking beacons / tracked clickable links or similar server technologies in order to track subscriber activity within email marketing messages. Where used, such marketing messages may record a range of subscriber data relating to engagement, geographic, demographics and already stored subscriber data.

Our EMS (email marketing service) provider is; Mail chimp and you can read their privacy policy [here](#).

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We accept no responsibility for third party downloads and downloads provided by external third party websites and advise users to verify their authenticity using third party anti virus software or similar applications.

If you would like further information about any information contained in this policy you can [contact us](#).